

VISION

Bringing people together, through love

MISSION

To provide value-based education, incite reflective storytelling, and to promote personal acceptance.

OUR STORY

We are a charitable and educational 501c3 organization, that provides character, social, and leadership development to those who have an aspiration toward unity, love, and kindness through a reflective thinking approach and sacred-box theory that involves value-based education.



AREAS OF IMPACT

Breaking Down Conflict Barriers:

Eliminating obstacles for flourishing organizations and communities.

Tailoring Solutions for Diverse Needs:

Guiding individuals and organizations toward customized problem-solving.

Unveiling Value's Everyday Influence:

Equipping individuals and organizations with tools to navigate daily life with clarity.

CONTEXT

At Love Is A Parable, we recognize the pressing need to bridge divides, whether they exist in personal lives or within organizations. Our commitment goes beyond merely fostering unity; we are dedicated to ensuring that this unity is enduring and that it contributes to lasting progress. We firmly believe that individuals and organizations, united through shared values and purpose, can not only thrive but also drive meaningful, long-term changes.

OBJECTIVES

- Promoting Self-Reflection
- Value-Based Education
- Influence/Enhance Decision-Making
- Customized Training
- Dissemination of Knowledge
- Thought Leadership
- Cultivating Interconnectedness
- Measurement of Impact
- Continuous Improvement

CHALLENGES & SOLUTIONS

Financial Backing

Acquiring the necessary financial resources to sustain and expand our initiatives.

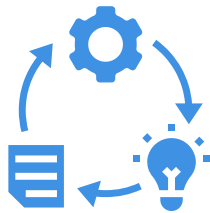
Solution: Funding Campaigns and Partnerships

Capacity-Operations

Solutions: Streamlining processes, upskilling staff, and optimizing resource allocation.

Knowledge Gap

Solution: Spearheading an advocacy campaign to raise awareness about this essential requirement.



METHODOLOGY

Our value-based approach integrates the reflective thinking technique and Sacred Box Theory Methodology, intersecting with an adaptation of Sirgy's self-congruity theory. This comprehensive approach provides a deepened perspective on the concept of self as a foundation for the things we value as sacred. It extends beyond purchasing choices to influence how we govern and view our lives and interconnections.

BOUNDARIES

Our focus centers entirely on value-based education. Our every effort revolves around values, their dynamic influence, and profound impact.

PARTNERSHIPS & CLIENTS

We've established robust partnerships with a diverse array of organizations, including. These collaborations are central to our strategy, underlining the importance of collaboration in achieving our shared goals.

PARTNERS

NC-100
Lost Sheep Outreach Ministry
The House Of Creatives
Holly Springs Interfaith Alliance
Oasis Church
Holly Springs Chamber of Commerce
At The Helm, LLC

CLIENTS

Benedict College
Voorhees University
Town of Holly Springs
Town of Garner
Reidsville Area Foundation
MetLife
Wake County Government

BUDGET HIGHLIGHTS

2022

Total Revenues (2021-2022): \$44,100
Total Expenses (2021-2022): \$35,328

2023

Total Revenues (2023): \$37,000
Total Expenses (2023): \$9,400

2024 PROJECTION

Total Revenues (2023-2024): \$92,000
Total Expenses (2023-2024): \$15,200



J. Dwayne Garnett President & CEO
Tara Henry VP & CXO
Cordell Gibson Secretary & CTO
Shan-Tika Watkins Parliamentarian & CCO
Sabrina Ayitevie-Jenkins Treasurer & CFO

Website and Social Media: Our website and social media platforms serve as extensions of our teachings, offering valuable insights into value-based education through current events, client testimonials, and easily digestible teaching moments.